

# NEWS RELEASE

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## Fairtech Engineers India Joins Fluitec's Partner Program as a National Indian Distributor

Bayonne, NJ - Fluitec International (<http://www.fluitec.com>)

[Fluitec](#), a leading provider of industrial lubrication technologies announced today Fairtech Engineers, a value-added distributor of industrial products and lubrication filtration services has joined the company's [partner program](#) as a national distributor in India. Through the partnership, Fairtech Engineers will expand the reach of Fluitec's industrial fluid enhancement technologies throughout India.



From Left: Nishil Bhatt, Dir. of Bus Dev; Bharat Bhatt, President, Fairtech; Josh Wagner Dir. of Marketing and Channel Dist.; April Pannell, Controller, Fluitec

"As the demand for our award winning lubrication and fluid solutions – [ESP](#), [RULER](#) and [BOOST](#) – increases, it's vital we work with industry partners that can supply technical support and products to resellers and end customers. With more than a 25-year proven track record in the industrial lubrication and hydraulic fluid industry, Fairtech Engineers is a perfect distribution partner to provide sales and field level support and to expand the reach of our technologies," said Josh Wagner, Director of Marketing | Channel Distribution for Fluitec. "They are a welcomed addition to our Channel Partner team and we look forward to working with them."

How to maximize efficiency of lubrication systems for rotating equipment has become critical to decision making, planning and problem solving. Operators need both the ability to monitor condition and a solution to mitigate contamination and degradation of their large-scale, lubricating and hydraulic fluids. For over 20 years Fluitec has lead the way to bring the understanding of fluid degradation to the industry. Fluitec not only developed the solutions to monitor and remove degradation products, but also is the only company to provide a Fill-for-Life solution, combining Condition Monitoring, Contamination Control and Fluid Enhancement to provide years of worry-free fluid reliability. Fill-for-Life also has a significant positive impact on the Environment.

"Joining the Fluitec partner program not only increases our product offerings but it extends the commitment we made to our customers to bring them the latest technology and complete solutions, something we continually strive to do," said Bharat Bhatt, Fairtech Engineers President. "We are excited to be a part of the Fluitec partner program and look forward to a successful partnership."

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**About Fluitec:** Fluitec is one of the foremost worldwide experts of Condition Monitoring, Contamination Control and Fluid Enhancement of lubricating and hydraulic fluids everything from helicopters to power plants using critical rotating machinery. Fluitec is the only company to combine these technologies to establish "Fill-for-Life" systems. Along with Fluitec's Corporate Headquarters located in New Jersey, USA the company has offices in Singapore, UAE and Belgium.

Further information is available at: [www.fluitec.com](http://www.fluitec.com)